



Digital Demand - D2

Internship Position – Digital Demand Analyst

Madrid, 2018

We are currently seeking to recruit an intern to join Digital Demand – D2 in Madrid, Spain, as a Digital Demand Analyst. The Digital Demand Analyst should be a bachelor or master student (or graduated) with a Business, Engineering or Economics degree background.

If you are a hardworking, committed, responsible and highly motivated person able to take initiative, contact us!

Position	Earliest Internship Starting Date	Duration
Digital Demand Analyst	July 2018	3-6 months

1. Job Description

The main role of the Digital Demand Analyst position is to help and support project managers in the internal projects. The tasks may include:

- a) Gathering, collecting, analysing, and reporting different types of data.
- b) Conducting research, which will include consulting external sources, elaborating surveys, reviewing publications and browsing the Internet for data sources.
- c) Responsibility for specific tasks and projects that will involve preparing, maintaining and administrating corporate documents as well as monitoring and reporting results to the top management.
- d) Quality control of big data analyses.
- e) Setting up macro programming in Excel.
- f) Processing Excel figures and PowerPoint presentations.
- g) Working with several software and programming languages.

2. Requirements

- a) Fluent in speaking, reading and writing in English.
- b) Bachelor or Master in Economics or Business; Business Intelligence, Big Data Analytics or Computer Science preferred.
- c) Strong analytical and problem-solving skills, with a proven ability to meet deadlines and give attention to detail.
- d) An excellent working knowledge of Microsoft Office Word, Excel and PowerPoint packages.

3. Desired Skills from you

- a) Entrepreneurial mindset to approach projects and tasks.
- b) Ability to take initiative and proactive approach.
- c) Accountability, enthusiasm, and numerical thinking.
- d) Knowledge of SQL, VBA Macros or other programming language will be considered as an advantage.

4. Formal Requirements

- a) The general requirement for all interns is to have a university-internship agreement with Digital Demand – D2 (Agreement provided by your university or any internship program such as Erasmus+).
- b) Valid health insurance coverage for the entire duration of the internship.
- c) Own laptop with Microsoft office programs (Excel, Word, PowerPoint).



- d) Minimum duration of internship is 3 months.

5. What we offer

- a) Personal development - we provide a chance for our interns to face a real challenge. Interns work on the front line of projects and are given a lot of responsibility, which greatly enriches their skills and CVs.
- b) We give the opportunity to experience work in an international Big data company, in a multicultural environment.
- c) Each intern gets an evaluation certificate describing the tasks, achievements, and final grade, which will help you in your job search. If the intern gets a high grade in the evaluation, he or she will receive a letter of recommendation signed by the Managing director, which will be extremely valuable for job and university applications. In addition, Digital Demand – D2 is always happy to give references for interns who demonstrated great results. An exceptionally high percentage of the interns, who received a recommendation letter from the Managing director, get a job thanks to experience and references obtained at Digital Demand - D2.

6. How to apply

Send an email to hr@d2digitaldemand.com with a **CV** and **Cover Letter** attached.

7. About Digital Demand - D2

Digital Demand – D2© is a Big Data company that provides analytic insights and intelligence about Countries, Regions and Cities.

Our proprietary software reveals the appeal by gathering all searches performed on a global level towards Countries, Regions and Cities. Every year, we publish the Digital Country and Digital City Indexes which measure the interest and performance of countries and cities in the areas of Tourism, Investment, Export, Talent and National Prominence.

The World Economic Forum includes Digital Demand - D2© data in their Travel and Tourism Competitiveness Index 2017 edition as a source to assess global touristic appeal.

Since 2014, the Digital Demand- D2© tool has been used by over 20 organizations.

Please visit <http://www.d2digitaldemand.com/> for more information.