



# Digital Demand – D2

## Internship Position – Media Manager

Madrid, 2018

We are currently seeking to recruit an intern to join Digital Demand – D2 in Madrid, Spain, as a Media Manager. The intern for this position should be a bachelor or master student (or graduated) with a PR, Journalism, Media or Communications degree background.

If you are a hardworking, committed and highly motivated person, responsible and able to take initiative contact us!

Position	Earliest Internship Starting Date	Duration
Media Manager	July 2018	3-6 months

### 1. Job Description

The main role of the Media Manager position is to help and support the project manager in internal and external projects. The tasks may require:

- a) Monitoring and updating social media communication networks, project management, process implementation and follow-up, involvement in media and social media strategy development.
- b) Evaluating the effectiveness of media and social media campaigns, including the preparation of weekly status reports and monthly project reviews; preparing, maintaining and administrating social media documents.
- c) Establishing and maintaining productive relationships with relevant media to promote specific Digital Demand – D2 projects; this includes media planning on proactive and reactive stories and research on promoted topics.
- d) Contacting relevant journalists and promoting Bloom’s products.
- e) Preparing presentations and reports about projects results for conferences and clients.
- f) Updating and correcting documents in English.

### 2. Requirements

- a) Native level at speaking, reading and writing in English; wholesome creative writing skills.
- b) In-depth knowledge and understanding of media communication and social media platforms; networking and relationship building skills.
- c) Organisational skills and with a proven ability to meet deadlines and give attention to detail.

### 3. Desired Skills from you

- a) Ability to take initiative and proactive approach; accountability, creativity and enthusiasm.
- b) Entrepreneurial mindset to approach projects and tasks.
- c) Professional attitude.
- d) A good working knowledge of Microsoft Word, Excel and PowerPoint packages.
- e) Basic proficiency in Photoshop or other design software.

### 4. Formal Requirements

- a) The general requirement for all interns is to have a university-internship agreement with Digital Demand – D2 (Agreement provided by your university or any internship program such as Erasmus+).
- b) Valid health insurance coverage for the entire duration of the internship.
- c) Own laptop with Microsoft office programs (Excel, Word, PowerPoint).
- d) Minimum duration of internship is 3 months.

## 5. What we offer

- a) Personal development - we provide a chance for our interns to face a real challenge. Interns work on the front line of projects and are given a lot of responsibility, which greatly enriches their skills and CVs.
- b) We give the opportunity to experience work in an international Big data company, in a multicultural environment.
- c) Each intern gets an evaluation certificate describing the tasks, achievements, and final grade, which will help you in your job search. If the intern gets a high grade in the evaluation, he or she will receive a letter of recommendation signed by the Managing director, which will be extremely valuable for job and university applications. In addition, Digital Demand – D2 is always happy to give references for interns who demonstrated great results. An exceptionally high percentage of the interns, who received a recommendation letter from the Managing director, get a job thanks to experience and references obtained at Digital Demand – D2.

## 6. How to apply

Send an email to [hr@d2digitaldemand.com](mailto:hr@d2digitaldemand.com) with a **CV** and **Cover Letter** attached.

## 7. About Digital Demand – D2

Digital Demand – D2© is a Big Data company that provides analytic insights and intelligence about Countries, Regions and Cities.

Our proprietary software reveals the appeal by gathering all searches performed on a global level towards Countries, Regions and Cities. Every year, we publish the Digital Country and Digital City Indexes which measure the interest and performance of countries and cities in the areas of Tourism, Investment, Export, Talent and National Prominence.

The World Economic Forum includes Digital Demand - D2© data in their Travel and Tourism Competitiveness Index 2017 edition as a source to assess global touristic appeal.

Since 2014, the Digital Demand- D2© tool has been used by over 20 organizations.

Please visit <http://www.d2digitaldemand.com/> for more information.